

Top 10 Ways to Maximize DRCA Membership

1. Engage with Policy Discussions

Check in with DRCA staff contact and help to create a policy forum or task force. If you have expertise or new ideas, work with staff to contribute to legislative proposals or regulatory changes and suggest ideas that the DRCA staff can present to policymakers.

2. Submit Thought Leadership Ideas

Reach out to DRCA staff about speaking opportunities at events or to share innovations with congressional officials, emergency managers, or other stakeholders. Be proactive in offering your insights on current topics seen in the field.

3. Leverage Networking Opportunities

Attend DRCA's events, both virtual and in-person, to build connections with federal, state, and local officials, as well as other leaders in the disaster recovery space.

4. Collaborate on Industry Initiatives

Make suggestions for projects or studies that DRCA can lead but you as a member can contribute. Collaborating on research or advocacy efforts can showcase your organization's expertise and commitment to the broader disaster recovery industry.

5. Utilize DRCA Communications Platforms

Share your company's success stories or innovations through DRCA's membership, social media, and other communications channels and DRCA can push out to social media your successes.

6. Join or Lead Initiatives

Volunteer to join or lead a DRCA initiative which can position your organization as a leader in key areas like emergency preparedness, funding strategies, or disaster housing.

7. Take Advantage of Advocacy Support

Work with DRCA to schedule meetings with lawmakers, emergency management officials, or government representatives to advance your organization's interests on disaster recovery policy.

8. Engage in Campaigns and Fundraising Appropriately

Even if direct contributions are not possible, senior leaders can still engage with fundraising efforts, especially by attending events where elected officials discuss disaster recovery priorities.

9. Provide Feedback to DRCA Staff

Regularly communicate with DRCA staff to share your organization's evolving needs, whether it's related to policy, business development, or industry trends. DRCA can better support active, vocal members.

10. Policy and Position Best Practices

Contribute to DRCA's policy/topic briefings. Your talent and SME resources can offer strategic insights into disaster recovery best practices.

By staying proactive and engaged, members can maximize the value of their DRCA membership and better align their business objectives with DRCA's mission.