



## **DRCA**

DRCA is the only National Trade Association advancing the common interests of disaster recovery contractors as an industry at the Federal, State and local levels of government.

### **Mission Statement**

DRCA was organized for advancing the common interests of its members, to help advise and lead disaster recovery contractors as an industry, to educate government decision makers and public opinion leaders on the industry's role in helping constituents prepare for, respond to, recover from and mitigate against disasters, and to advocate for government support on issues unique to the disaster recovery industry.

### **Leadership Structure**

DRCA is governed by a leadership team which has a wealth of emergency management expertise. DRCA's Chairman of the Board is a former FEMA Regional Administrator and former Director of FEMA's Recovery Division. DRCA's Management Team includes multiple FEMA Division Directors bringing policy and technical expertise to the organization. DRCA's membership is made up of senior executives representing companies from over 15 industries who provide a broad base of critical emergency management related capabilities.

### **DRCA Leadership Team**

#### DRCA Executive Committee:

- Daniel Craig, DRCA Chairman & SVP-COO Tidal Basin
- Jon Hoyle, President Thompson Consulting
- John Sullivan, President & CEO, DRC

#### DRCA Board of Directors:

- Daniel Craig, DRCA Chairman & CEO of Tidal Basin
- David Venables, Disaster Recovery, Tetra Tech
- Jon Hoyle, President Thompson Engineering
- John Sullivan, President & CEO, DRC
- Brooks Wallace, President Debris Tech
- Caroline Roberts, DHS/FEMA Client Account Manager, Jacobs
- Carlos Duarte, President, CDR Maguire
- Bob Caudle, Director, Government Affairs, United Rental
- Mike Rice, Director, Lemoine Disaster Recovery LLC
- Andy Robinson, Luis Lugo, SVP, Hill International
- Ashley Ramsay-Naile, President, CrowderGulf
- Paul Judson, DSW Homes



## DRCA Event Calendar

DRCA schedules meetings in conjunction with the largest emergency management trade shows in the country each year to provide our members with the opportunity to sit down with senior Government officials in small forums to discuss their past performance and capabilities who have contracting authority across the county.

Here are the conferences where we will be holding private meetings with our corporate members and EM Government Officials in 2022.

### **DRCA 2023 Event Calendar:**

- NEMA Mid-Year, Mid-Year Forum, Alexandria, Virginia, March 25-30, 2023
- National Hurricane Conference, New Orleans, Louisiana, April 3-6th (EXPO April 4-5)
- Florida Governor's Hurricane Conference, West Palm Beach, Florida, May 7-12th
- Texas Emergency Management Conference, Fort Worth, TX, May 30-June 2<sup>nd</sup>
- IAEM Conference, Long Beach, California, Nov 3-9th
- NEMA Annual Conference, Memphis, Tennessee, Oct 2-5<sup>th</sup>

We also partner and work closely with the following national trade associations and non-profits in the emergency management – disaster recovery industry/community.

**International Association of Emergency Managers (IAEM) Annual Conference:** DRCA typically hosts a meeting in conjunction with this conference but opted not to this year.

### **National Trade Associations:**

- National Emergency Management Association (NEMA)
- National Association of Counties (NACO)
- International Association of Emergency Managers (IAEM)
- U.S. Conference of Mayors (USCM)
- American Shore and Beach Preservation Association (ASBPA)
- Association of State Floodplain Managers (ASFPM)
- Big City Emergency Managers (BCEM)
- The International Association of Fire Fighters (IAFF)
- American Public Works Association (APWA)
- National Rural Electric Cooperative Association (NRECA)
- National Rural Electric Cooperative Association (NRECA)



## **Strengthening Public Sector Partnerships for Corporate Members**

DRCA can provide members with the opportunity to meet regularly with Government Officials who have oversight responsibility & contracting authority in response to disasters across the country. These interactions allow members the opportunity to educate senior key officials on your key services and capabilities and discuss opportunities to integrate these capabilities into FEMA contracts and the emergency management industry on a national level.

### **Educate Key Decision Makers in the Emergency Management Community:**

Provide your team with opportunities to meet regularly with the following audiences at a senior level to educate them on your capabilities and advancements, and to address operational and policy related challenges impacting the disaster response & recovery industry.

### **FEMA's Leadership Team:**

- **FEMA Recovery Division:** The Recovery Division is responsible for administering the majority of FEMA funding following federally declared disasters (\$100 billion following Hurricane Katrina, \$70 billion following Hurricane Sandy).
- **FEMA Logistics/Operations Division:** Responsible for planning, managing, and sustaining national logistics response and recovery operations in support of domestic emergencies.
- **FEMA Response Division:** The Response Directorate provides the core, coordinated Federal operational response capability needed to save & sustain lives & protect property following disasters.
- **FEMA Preparedness Division:** This Division leads the nation's efforts to build and sustain collective capabilities to prevent, protect against, mitigate, respond to, and recover from disasters.
- **Mitigation Division:** FEMA manages the National Flood Insurance Program (NFIP) and a range of programs designed to reduce future losses to homes, businesses, schools, public buildings, and critical facilities from floods, earthquakes, tornadoes, and other natural disasters.

### **Additional Federal Departments & Agencies:**

- DRCA can provide you with opportunities to discuss your emergency management related capabilities with senior officials from HUD, USACE, DOT, DHS & other Federal Departments & Agencies.

### **Congressional Committees:**

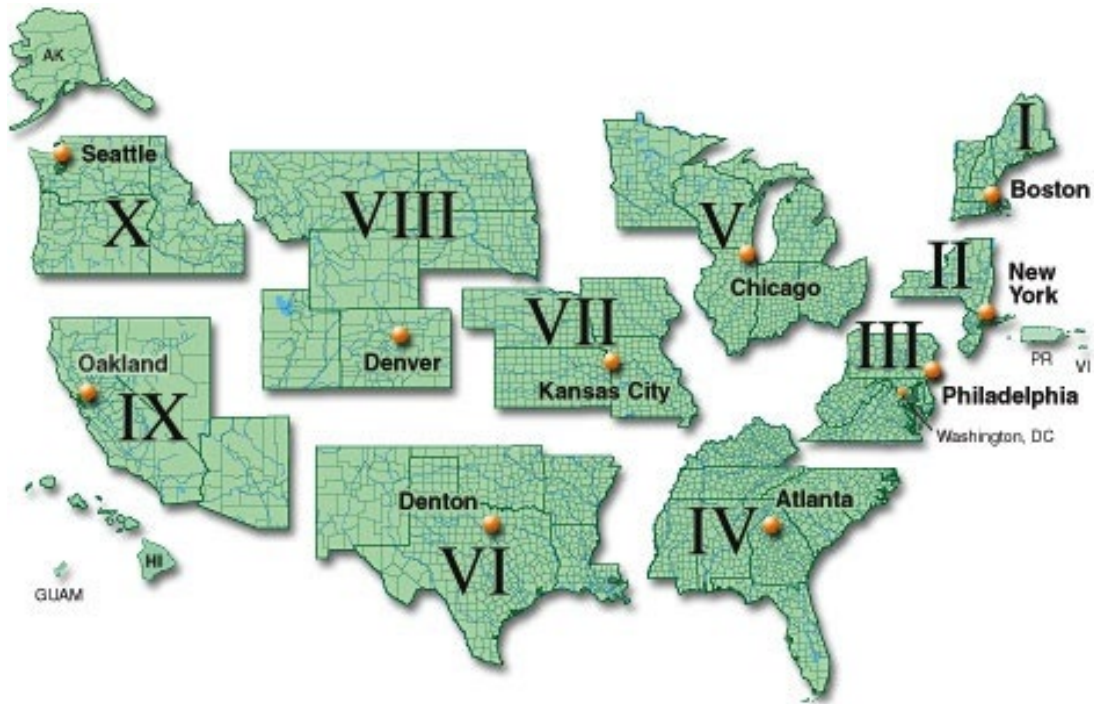
- **House Committee on Homeland Security**
  - Subcommittee on Emergency Preparedness, Response & Communications
- **House Transportation & Infrastructure Committee**
  - Economic Development, Public Buildings and Emergency Management Sub Committee, House Transportation and Infrastructure Committee
- **Senate Appropriations Committee**
  - Subcommittee in Homeland Security
- **Senate Homeland Security and Government Affairs Committee**
  - Subcommittee on Emergency Management, Intergovernmental Affairs and the DC

### **State & Local Emergency Management Officials:**

- Meet with Senior State & local Emergency Management Officials across the country on a regular basis.

# DRCA

## FEMA Regional Offices



Region	Location	States Serving
<a href="#">Region I</a>	Boston, MA	CT, MA, ME, NH, RI, VT
<a href="#">Region II</a>	New York, NY	NJ, NY, PR, USVI
<a href="#">Region III</a>	Philadelphia, PA	DC, DE, MD, PA, VA, WV
<a href="#">Region IV</a>	Atlanta, GA	AL, FL, GA, KY, MS, NC, SC, TN
<a href="#">Region V</a>	Chicago, IL	IL, IN, MI, MN, OH, WI
<a href="#">Region VI</a>	Denton, TX	AR, LA, NM, OK, TX
<a href="#">Region VII</a>	Kansas City, MO	IA, KS, MO, NE
<a href="#">Region VIII</a>	Denver, CO	CO, MT, ND, SD, UT, WY
<a href="#">Region IX</a>	Oakland, CA	AZ, CA, HI, NV, GU, AS, CNMI, RMI, FM
<a href="#">Region X</a>	Bothell, WA	AK, ID, OR, WA



## Strengthening Private Sector Partnerships for Members

DRCA can introduce your company to senior executives from a broad range of industries who all play a critical role in disaster preparedness, logistics, response, recovery, and mitigation on a national level; including, but not limited to, the following industries:

### **Broad Industry Exposure:**

Flood Response & Management  
Planning, Training & Exercising  
Design, Engineering  
Disaster Housing Solutions  
Business Continuity  
Transportation & Logistics  
Planning/Training/Exercises  
Construction & Restoration

Health & Public Safety (COVID-19)  
Consulting, Project & Program Management  
Software/IT Enterprise/Weather  
Response & Recovery  
Mitigation  
Finance & Accounting  
Environmental Remediation  
Grant Management

DRCA addresses critical industry-specific issues on behalf of our membership by bringing together leaders from the Federal, State, and local governments and the private sector to develop relationships and identify industry-specific opportunities and core challenges in the following areas.

### **Representative List of Industry Issues:**

- **Software/IT/Enterprise**
  - Emergency Management Focus (Federal, State, Local and Private Sector)
- **Disaster Housing**
  - Short- medium & longer-term solutions
- **Grant Management**
  - Federal, State and Local FEMA & EM Grants
- **Finance & Accounting**
  - Financial Management, Reimbursement
- **Health & Public Safety**
  - COVID-19 Response
- **Mitigation**
  - Risk Analysis, Risk Reduction, and Risk Insurance
- **Disaster Response & Recovery**
  - Public Assistance, Individual Assistance, Policy, Field Operations
- **Logistics & Supply Chain Management**
  - Distribution of Critical Commodities, Assets & Resources
- **Preparedness**
  - Grants, planning, training & exercises
- **Project & Program Management & Consulting**
  - FEMA, State & local governments and private sector partners
- **Environmental Remediation**
  - Historical, disaster recovery
- **Construction & Engineering**
  - Emergency Management



## Real World Examples of DRCA Delivering Value to Members

Here are a few real-world examples outlining the ways DRCA delivers ROI to members involving contracting and partnership opportunities:

- **Hurricane Sandy Success Story:** DRCA worked with FEMA-HQ, FEMA's Regional Offices, USACE, DOT, HUD, State & local EM officials across the 12 impacted states to inform government officials of our memberships' capabilities and ability to meet important requirements. By tapping into our network and relationships to assist our members, DRCA corporate members were able to provide a broad range of services in response to Sandy including; but not limited to, emergency alert information, inspections, construction, home restoration & repair, debris contracting, consulting, project/program management, fuel, transportation, logistics, heavy equipment, mobile generated power, lighting & HVAC, food, water, ice, flood control deployment (pumps, dewatering equipment), temporary housing, environmental remediation, emergency storage, potable water solutions, etc. We also helped some of our members pursue sub-contracting opportunities under prime government contracts to great effect.
- **Access to New Contracting Opportunities:** By utilizing our network of relationships, we're able to match up requirements in the field following a disaster with DRCA member capabilities to create business opportunities. In short, we introduced one of our corporate members, a small business based in Texas, with a major prime contractor working for the State of New York following Hurricane Sandy. Within a matter of days, our TX based member won a contract to provide \$110 million dollars to restore & repair NY homes damaged by the storm.
- **Private Sector Partnership & Teaming Opportunities:** We can leverage our collective network to actively introduce the members team to companies in the industry to pursue business opportunities with construction and restoration contractors.



## DRCA Corporate Membership Services

- **Influence New Policies, Programs and Legislation:** Ensure your management team has a seat at the table and the opportunity to provide industry input and guidance into the development of new emergency management policies, programs, and legislation. Ensure you are well informed on current and future FEMA policies, rules, regulations and budgetary issues and the impact they will have on your industry.
- **Develop Relationship with Federal, State & local Governments:** Provide you with the opportunity to meet with senior government officials from FEMA, USACE, HUD, etc., as well as State and local Emergency Management Officials across the country to educate them on Member's past performance and capabilities on a regular basis. These meetings and interactions with government officials often lead to business opportunities for our corporate members.
- **Private Sector Business-to-Business Contracting Opportunities:** Frequent introductions to senior executives from some of the top companies involved in the industry on a national level. DRCA can assist member companies with opportunities to team up/partner on proposals & RFPs with prime government contractors and sub-contractors on RFI's & RFP's as well as contracting opportunities following disasters across the country.
- **Expand your Brand Presence in the Emergency Management Community:** Meet with members of Congress, Congressional Committees, State, local governments and the Federal Government (FEMA, HUD, USACE, DHS, etc.) to discuss how your company's capabilities can provide critical support in the emergency management community. DRCA can provide members with the opportunity to meet with these constituencies to address industry-specific challenges, discuss best practices and opportunities to further integrate the private sector into the disaster recovery efforts in the US.
- **Identify New Industry Opportunities:** Identify, shape and develop opportunities at the Federal and State level in all aspects of the emergency management industry.





## DRCA Membership Benefits

**Unique Leadership Team:** DRCA has a deep bench of senior executives from over 15 industries and multiple former FEMA Division Directors which is unique in the emergency management industry. We have the right leadership team to protect member business interests and advocate for important industry issues which will impact your industry and bottom line.

**Industry Leadership Position:** There is no other organization which can promote and protect your business interests with FEMA/DHS, Congress and State and local governments in this industry.

**Solve Problems in the Field:** We have been helpful in the past working with member companies who have run into difficult situations in the field with inconsistent interpretation and implementation of FEMA policy in the field. We have worked on problems including speed of reimbursement, defining eligibility for reimbursement, reasonable private sector rates/costs on Federal disasters, procurement/contracting process challenges.

**Make an Impact on FEMA Policies, Programs & Legislation:** You should have a seat at the table and the opportunity to make an impact as new FEMA policies are developed, or existing policies are amended. DRCA can advocate for new policies, programs and Federal funding that will increase the size of the pie or increase level of opportunities across the industry.

**Develop relationships and Network at a Senior Level:** Due to frequent turn over, it is difficult for individual companies to maintain relationship with Federal and State emergency management officials. As an example, there are 20 new State Emergency Management Directors across the country over the last couple of years. FEMA headquarters has consistent turn over at a senior level in Washington DC and in all 10 FEMA Regional Offices across the country. It is our job to maintain these relationships for our members.

**B2B Opportunities Inside and Outside the Membership:** We have made introductions and helped members develop relationship to pursue partnership & contracting opportunities with major players in the industry.





## **DRCA Annual Membership Levels**

Corporate Membership runs for a 12-month period. Throughout the course of membership, members have access to our team and the opportunity to attend DRCA's expert panel meetings, policy roundtables and meetings with government officials. Please review the following membership participation levels.

### **DRCA Annual Membership (\$5,000):**

- Opportunity to attend annual DRCA conferences
- Opportunity to attend policy roundtable and industry day discussions
- Opportunity to serve on committees
- Annual voting rights

### **DRCA Annual Membership (\$15,000):**

- Help member navigate the disaster recovery industry and FEMA
- Educate FEMA's Leadership team on member's core capabilities
- Promote and advocate member's capabilities across the disaster recovery industry
- Opportunity to attend DRCA Conferences
- Opportunity to attend DRCA Roundtable Discussions with Federal Government officials
- Relationship Development with senior executives from private sector partners actively involved in the disaster recovery industry

### **DRCA Annual Membership (\$25,000):**

- Opportunity to serve on DRCA's Board of Directors and work with the DRCA's leadership team
- Help member navigate the disaster recovery industry at the Federal, State, and local levels of government
- Relationship development with State, Local & Territorial Governments:
  - State Emergency Management Officials (ex. TX, FL, CA, USVI, Puerto Rico, etc.)
  - County Emergency Management Officials
- Relationship development with Federal, state, and local government departments, agencies & officials:
  - Federal Emergency Management Agency (FEMA)
  - Housing and Urban Development (HUD)
  - US Army Corps of Engineers (USACE)
- Promote and advocate member's core capabilities in the disaster recovery industry
- Opportunity for member to speak at DRCA Conference as a featured company
- Opportunity to attend DRCA Roundtable Discussions with Federal, state, and local government officials
- Relationship development with senior executives from private sector partners actively involved in the industry
- Networking, Teaming and Partnering with DRCA corporate members & emergency management community
- Relationship Development with key constituencies, trade associations and non-profits (NEMA, NACO, IAEM, USCM, NGA, etc.) actively involved in the disaster recovery industry



## Casey Long Biography



Mr. Long is one of the founders of the Disaster Recovery Coalition of America (DRCA) and has served as the Managing Director since 2008. The DRCA was organized to advance the common interests of its members and to help advise and lead disaster recovery contractors as an industry. It also educates government decision makers and public opinion leaders on the industry's role in helping constituents prepare for, respond to, recover from, and mitigate against disasters, and advocates for government support on issues unique to the disaster recovery industry.

The DRCA works closely with the Federal Government, Congress, state and local governments, academia, non-profit organizations, and other key stakeholders on important emergency management issues. DRCA's leadership team includes some of the top emergency management experts and contractors in the nation. Mr. Long has a reputation for his deep understanding of the workings of Washington D.C.

Prior to DRCA, Mr. Long headed up FEMA's Office of Intergovernmental Affairs and FEMA's Office of International Affairs in Washington, DC. He coordinated state, local and tribal governmental entities in support of FEMA's emergency management operations, including preparedness, response, recovery, and mitigation programs. Mr. Long also served as the primary liaison for Intergovernmental Affairs activities between FEMA, The White House, Department of Homeland Security, State and local officials, other Federal Agencies, Intergovernmental Affairs Organizations and key constituent and public interest groups.

For several years, Mr. Long also served as FEMA's Director of International Affairs. He had oversight responsibility for the management, strategic direction and coordination of FEMA's international emergency management programs and interactions with government officials from around the world. Mr. Long supervised the negotiation and implementation of government-to-government cooperative agreements and/or memorandums of understanding with Canada, Mexico, the United Kingdom, and India.

Before joining FEMA, Mr. Long held several senior management roles including: Director, Corporate Strategy Group at the Corporate Executive Board; Vice President of International Business Development for Infospace, Inc.; Managing Director for Go2Net, Inc.; Asia Pacific Regional Manager for Reebok International Ltd.; and Director of Communications for Fleet Feet, Inc.

Mr. Long is an Irvine, California native and graduated from Southern Methodist University where he studied Communications/Marketing and played on SMU's Division I Soccer Team. Mr. Long also studied international business and the formation of the European Economic Community at the University of Copenhagen.